

# Win more business with Litera




Marketing and business development solutions purpose-built for law firms

## Best-in-class for every category

Without the downsides of an all-in-one solution

Usually, you need to choose between either an all-in-one solution that's mediocre for everything, or separate best-of-breed products from different vendors.

### Litera gives you the best of both worlds:

-  Choose one, or all, based on which is right for you.
-  Transition gradually, one product at a time.
-  Robust integrations - continuously developed with joint strategic roadmap.



 CRM

The CRM purpose-built for law firms (powered by Salesforce).

Upper Sigma is pre-built to provide a 360-degree view of your clients and relationships. It's easily accessible via Outlook, Teams, and mobile, requires almost no data entry, and has the flexibility to fit your firm and way of working.

 ERM

Data-driven Client Intelligence and Relationship Management.

Keep your client and contact data up to date with no manual data-entry. Automatically capture external contacts, who they know, their interactions, titles, addresses and more, helping your firm manage and protect the relationships that drive revenue.

 Experience

Identify the exact experience you need to tailor responses and win more business, in minutes.

The Foundation platform centralizes your firm's data and provides you with quick and easy access to complete profiles of your clients, matters, and lawyers.

 eMarketing

The easy way to grow your reach and engagement.

Email and marketing automation software for law firms with the perfect blend of power and ease of use. Configured to work seamlessly with your tools and processes.

*“You’re getting deep industry knowledge of both technology and how law firms work, and a massively professional firm that just delivers.”*

CMO, Reed Smith

ReedSmith

Book a [demo](#).

